



2016 IEEE Global Conference on Signal and Information Processing Patron and Exhibitor Prospectus

The fourth IEEE Global Conference on Signal and Information Processing (GlobalSIP) will be held in Washington, DC, USA on December 7–9, 2016. GlobalSIP has rapidly assumed flagship status within the IEEE Signal Processing Society. It focuses on signal and information processing and up-and-coming signal processing themes. The conference aims to feature world-class speakers, tutorials, exhibits, and oral and poster sessions.

It is expected that over 400 participants will join the technical program. The exhibit area is strategically located with respect to the main traffic flow of the conference activities. Because the conference has four parallel poster sessions and two parallel oral sessions, there will be a lot of traffic in the poster area.

If you have any questions please contact Christopher Garza, CMS, Inc., Exhibits Manager, cgarza@cmsworldwide.com or via telephone at +1-979-846-6800.

EXHIBIT SCHEDULE

Event Service Contractor Move-in:

08:00 - 12:00 Tuesday, December 6, 2016

Exhibitor Move-in:

13:00 - 18:00 Tuesday, December 6, 2016

Exhibit Floor Opens:

09:00 - 17:00 Wednesday, December 7, 2016

09:00 - 17:00 Thursday, December 8, 2016

09:00 - 17:00 Friday, December 9, 2016

Exhibitor Move-out:

17:00 - 21:00 Friday, December 9, 2016

Event Service Contractor Move-out:

08:00 - 12:00 Saturday, December 9, 2016

SUMMARY OF 2016 EXHIBIT SPECIFICATIONS

Exhibit Space

- One standard (10'D x 10'W) exhibition space
- Recognition on the symposium website featuring linked exhibitor name and logo
- Recognition in the symposium program with exhibitor name and company logo
- Printed booth sign with name of company
- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Customized options (additional fees may apply)

Rates

- Early (Before or on September 30, 2016): \$1,500 USD
- Advance (Before or on November 7, 2016): \$2,000 USD
- Regular (After November 7, 2016): \$3,000 USD

Benefits for Symposium Exhibitors:

- Thousands of symposium brochures will be distributed at various international shows
- www.ieeeglobalsip.org is easily navigated, current, and searchable
- www.ieeeglobalsip.org will link to your website
- Solid technical program to draw attendees from around the world

Patron Opportunities:

Gold Symposium Patron (\$12,000 USD; Limit 1 Gold Patron):

- o One (1) standard (10'D x10'W) exhibition spaces in the exhibit hall
- o Registration fee waived for two (2) patron company representatives (value of \$ USD)
- o Recognition in symposium program (half-page)
- o Recognition during the symposium Welcome Reception and symposium events
- o Recognition on the symposium website, featuring linked patron name and company logo
- o Company brochure to be inserted in all delegate satchels (Patron to supply material)
- o May be a patron and select one of the optional lunch presentations

Silver Symposium Patron (\$6,000 USD; Limit 1 Silver Patron per symposia):

- o One (1) standard (10'D x10'W) exhibition spaces in the exhibit hall
- o Recognition in symposium program (half-page)
- o Recognition on the symposium website, featuring linked patron name and company logo
- o Company brochure to be inserted in all delegate satchels (Patron to supply material)
- o Remarks at symposium keynote session

Bronze Symposium Patron (\$3,000 USD):

- o Recognition on the symposium website, featuring linked patron name and company logo
- o Company brochure to be inserted in all delegate satchels (Patron to supply material)

Student Career Luncheon Patron - \$800 USD

- o Access to Student CVs
- o Distribution of job openings prior to the luncheon
- o Permission to contact students via email following the conference
- o Recognition on Student career web page
- o Exclusive table and three reps can enjoy lunch for free
- o Brief speaking slot at the luncheon

Student Career Luncheon Company Representative - \$100 USD

If a company does not sponsor the luncheon, the admission fee will be US\$100 per person (max 3)

- o Access to Student CVs
- o Distribution of job openings prior to the luncheon
- o Permission to contact students via email following the conference

	Gold	Silver	Bronze	Exhibitor
Delegate Registration(s)	2			
Exhibition Booth(s)	1	1		1
Exhibitor Registrations	2	2		2
Promotional Item in Delegate Bags	1	1		
Website and Conference Recognition	Yes	Yes	Yes	
Optional lunch presentation	Yes			
Remarks at symposium keynote session		Yes		
Advertisement in Conference Program*	Half Page	Half Page		

* Artwork for black and white conference program advertisement due by October 26, 2016.



Space Application Form and Agreement for Exhibit Patron Opportunities, Symposium Support Items, Advertising

2016 IEEE Global Conference on Signal and Information Processing

December 7-9, 2016

Company Name _____

Address _____

City/State/Postal Code/Country _____

Telephone _____ Fax _____

Please address further correspondence to _____

Title _____

Telephone _____ email _____

Please reserve ____ booths at the ☐ U.S. \$1,500.00 (on or before September 30, 2016)

☐ U.S. \$2,000.00 (on or before November 7, 2016)

☐ U.S. \$3,000.00 (after November 7, 2016)

SYMPOSIUM BOOTH SELECTION:

Booth numbers requested (in order of preference, please list your top three booth number preferences here):

Preference for non-adjacent exhibitors

Preference for adjacent exhibitors

Booth preferences will be accommodated whenever possible and are available on a first come, first served basis. Please refer to the booth area diagram on the prospectus. We will do our best to accommodate your preferences.

PATRONAGE OPPORTUNITIES:

To maximize your organizations exposure at the symposium you may support the symposium in the form of a grant, or you may support a specific symposium function, event or promotional item purchased by the patron and supplied directly to the symposium.

☐ Gold Patron \$12,000 USD

☐ Student Career Lunch Patron \$800 USD

☐ Silver Patron \$6,000 USD

☐ Student Career Lunch Comp. Rep. \$100 USD

☐ Bronze Patron \$3,000 USD

☐ Other _____

Payment Checks should be made payable to IEEE IGARSS 2017, Federal Tax ID Number 13-1656633, or you may complete the credit card information below.

Credit Card Number for Booth/Support Fees (Visa/MasterCard/American Express) _____

Security Code _____ Exp MM / YY _____ Total Payment \$USD _____

Name on Card _____

The issuer of the card identified on this item is authorized to pay the amount shown as Total Payment. I promise to pay such total (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card.

Billing Name _____ Billing Address _____

Signature _____

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions including, but not limited to the rules and regulations stated with this form for patrons, grants and exhibit space and services at the 2017 IEEE International Geoscience and Remote Sensing Symposium.

Print Name _____ Title _____

Signature _____ Date _____

Return this application with payment to:

IEEE GlobalSIP 2016
c/o Conference Management Services, Inc.
3833 South Texas Avenue, Suite #221
Bryan, Texas, 77802, U.S.A.

Telephone: (979) 846-6800
Fax: (832) 426-7760

Terms and Conditions

2016 IEEE Global Conference on Signal and Information Processing, December 7 - 9, 2016, Greater Washington D.C., USA.

1. **CHARACTER OF THE EXHIBITION:** The IEEE SPS and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.
2. **LOCATION/DATES:** The 2016 IEEE Global Conference on Signal and Information Processing will be held December 7-9, 2016, at the Crystal Gateway Marriott in Arlington, Virginia.

Show Hours:

09:00 - 17:00 Wednesday, December 7, 2016

09:00 - 17:00 Thursday, December 8, 2016

09:00 - 17:00 Friday, December 9, 2016

The meeting management reserves the right to make changes in the Exhibit hours. However, such changes will be made known as far in advance of the Exhibition as possible. As part of the contract with IEEE, all Exhibitors must guarantee that their booths will be staffed during all show hours.

3. **INSTALLATION AND DISMANTLING:** Spaces will be accessible to Exhibitors for setting up displays on Tuesday, December 6, 2016, from 13:00 to 18:00. Packing and removal will be on Friday, December 9, 2016, from 17:00 to 21:00. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by the specified time and date.
4. **BOOTH SIZE/FEE/EQUIPMENT:** A full exhibit area is 10 feet x 10 feet at a cost of U.S. \$1,500.00 (by 7/7/2016) / U.S. \$2,000.00 (by 11/7/2016) / U.S. \$3,000 (after 11/7/2016) and while space is available). Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on provided nameplate, organization listing and a description per exhibitor in the on-site directory and on the Symposium web site, and two exhibitor registrations granting access to plenary and technical sessions as an audience member. Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.
5. **AUDIO/VISUAL:** Exhibitors are allowed to bring in their own audio visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.
6. **SPACE ASSIGNMENTS:** Space assignments are made by IEEE on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference will be requested and assigned whenever possible. IEEE reserves the right to alter an Exhibitor's assigned space, if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before IEEE exercises this right.
7. **SUBLETTING OF SPACE:** The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in the space shall be considered a subsidiary or affiliate.
8. **GENERAL REGULATIONS:** Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
9. **SAFETY CONSIDERATIONS:** All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations.

Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.

1. **OFFICIAL CONTRACTOR:** An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.
2. **ON-SITE REPRESENTATIVE:** Exhibitors shall keep an attendant in their space during all exhibit hours.
3. **SECURITY/LIABILITY:** Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend IEEE, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.
4. **FACILITY DAMAGE:** Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.
5. **CANCELLATION:** If space contracted is canceled by the Exhibitor on or after October 7, 2016, or if the Exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental.
6. **AMENDMENT TO EXHIBITOR AGREEMENT:** Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and IEEE.
7. **INABILITY TO PERFORM:** If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the Exhibitor the amount of the rental paid and IEEE shall have no further obligation or liability to the Exhibitor.
8. **SALES PROMOTIONS AND DRAWINGS:** All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE prior to the opening of the event.
9. **PATRON AND GRANTOR ENTITLEMENTS:** Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the Symposium On-Site program, as a Diamond, Platinum, Gold, Silver, or Bronze patron, IEEE must receive the contributor's signed Application and applicable payment by October 12, 2016. Missed deadlines are not remunerable by IEEE.
10. **COMPLIANCE WITH TERMS AND CONDITIONS:** IEEE, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.

Exhibit space applications and sponsorship commitments may be completed online at the symposium website www.ieeeglobalsip.org.

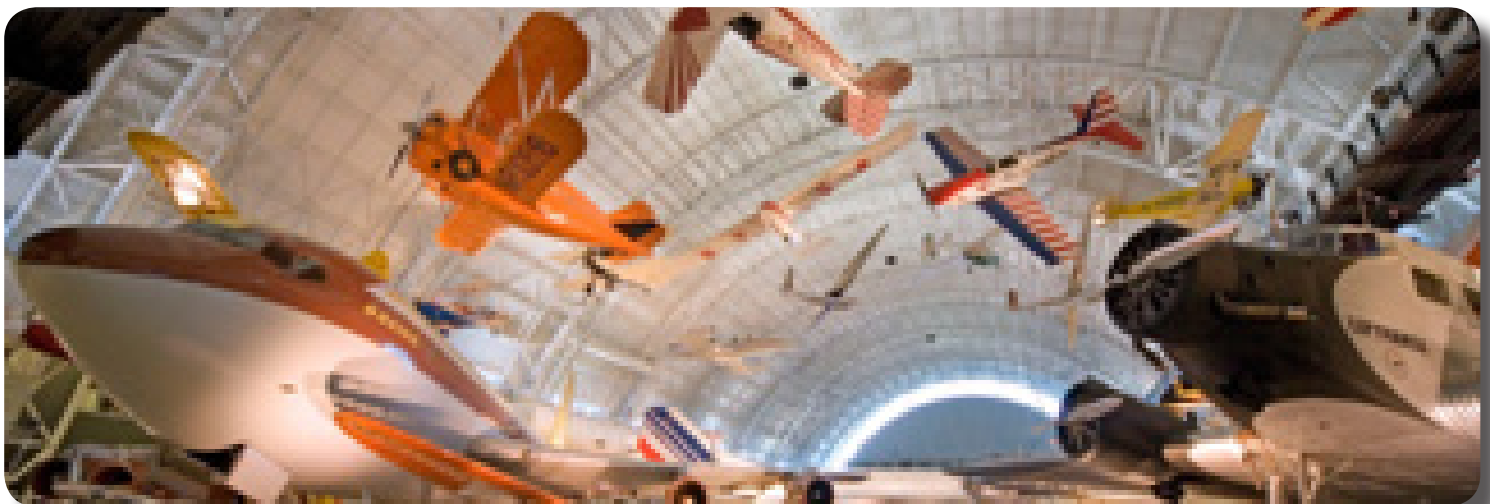




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Marriott Crystal Gateway
Sky View

